



IT & New Media

Cleanevent goes hi-tech

The Cleanevent Group, cleaning management service providers to the venue and event industry, has introduced its own internally developed proprietary software, the Cleanevent Management System (CMS).

The CMS, which is the framework used by the company for running and managing its global operations, has been in constant development since prior to the Sydney 2000 Olympic Games.

While it has been working in various capacities since then, Cleanevent's internal team of developers has unveiled a version which it believes now puts the company at the technological forefront of its industry.

According to the company's software developer, Paula Bell, the newly-updated system now allows the group to operate globally in a unique environment, which is centrally controlled, allowing greater access to information for all Cleanevent management.

"We believe that we have created a competitive advantage through global sameness. Our leading edge software system gives us the ability to access any information in real time around the world and we have the ability to adapt our software to the changing needs of the market to ensure we stay at the forefront of the industry," Bell said.

Cleanevent Group IT manager, James Kemperman told *The SportsVine* the company's implementation of cutting edge Citrix technology *"enables our world's best proprietary software, the CMS, to be accessible to all global employees from anywhere, using any device, at anytime"*.

"This allows all stakeholders, including clients, the ability to view critical data in real time," Kemperman said.

Justin Collins
